

“Appomattox Oyster & Seafood Festival”

Sponsorship Opportunities

The Appomattox Oyster & Seafood Festival provides an incredible advertising opportunity for your company, and can increase marketing potential for sales across Central/Southern Virginia, as well as northern North Carolina, as you benefit from our extensive print, web, email, radio and social media marketing of the event. The added exposure your company can expect:

- We frequently post to our Facebook Event pages (@Apx1845, @APX.OysterFest, & @CHV.WineFest); we encourage our vendors to post the event on their websites, Facebook and other social media pages;
- Our website, www.AppomattoxHistorical.org, and/or Facebook page will display your company name or logo for the next year;
- We distribute event flyers at multiple festivals and locations throughout the year;
- Ticket giveaways and contests through various radio stations, as well as various web page postings of the event, gives your company exposure to a very wide audience;
- Our membership in the *Virginia Artisan’s Trail* & the *Virginia Oyster Trail* and others, gives our events added exposure through cross-promotion;
- With an on-site presence at the event, you are provided even greater marketing opportunities. Marketing of your products can be done through your “Sponsor” vendor spot, where coupons, samples, or information can be shared and orders taken from customers.
- Your company banner can be hung at the event for further exposure;
- Loyal customers and employees can be treated to festival tickets provided by your company;
- Your Sponsorship will benefit our non-profit groups.

In addition to the above, the following are specific to each sponsor:

Presenting Sponsor - **\$900** (**Deadline** for payment in order to be included in ads is **3 months prior to the event**)

EXCLUSIVE - AVAILABLE TO ONE SPONSOR ONLY

- Name or logo will be featured on all promotional materials to include: newspaper, radio, web, magazine and any other advertising mediums the Appomattox County Historical Society (ACHS) deems appropriate.
- Up to 4’ x 8’ Banner at Entrance to the Festival.
- Up to 4’ x 8’ Banner may be hung in the Festival area.
- Name will be mentioned on stage during all announcements and breaks.
- Only Sponsor that will be mentioned on any radio advertising.
- Name or logo will appear on the Festival Glass.
- Name or logo will appear on the Festival Banners.
- Will receive a “Premier” vendor space to include the dimensions 12’ x 12’ or the equivalent.
- Will receive 10 admission tickets and festival glasses for guests of their choice.

Festival Glass Sponsor - **\$500** (Up to 3 sponsors, including “Presenting Sponsor” can be featured on glass)

(**Deadline** for payment is **2.5 months prior to the event**)

- Name or logo will be featured on some printed materials to include: newspaper, web and magazine and any other printed items the ACHS deems appropriate.
- Up to 3’ x 6’ Banner displayed in the Festival area
- Will receive on stage mentions during show breaks.
- Will receive a vendor space to include the dimensions 12’ x 12’ or the equivalent.
- Will receive 6 admission tickets and festival glasses for guests of their choice.

Appomattox County Historical Society (ACHS)

Festival Banner Sponsor - \$500 (Up to 4 sponsors, including "Presenting Sponsor" can be featured on Banners)

(Deadline for payment is 2.5 months prior to the event)

- Name or logo will be featured on some printed materials to include: newspaper, web and magazine and any other printed items the ACHS deems appropriate.
- Up to 3' x 6' Banner displayed in the Festival area
- Will receive on stage mentions during show breaks.
- Will receive a vendor space to include the dimensions 12' x 12' or the equivalent.
- Will receive 6 admission tickets and festival glasses for guests of their choice.

Entertainment Sponsor - \$400 (Available to multiple sponsors) (Deadline for payment is 2 months prior to the event)

- Name or logo will be featured on some printed materials to include: newspaper, web and magazine and any other printed items the ACHS deems appropriate.
- Up to 3' x 6' Banner displayed around the stage
- Will receive on stage mentions during show breaks.
- Will receive a vendor space to include the dimensions 12' x 12' or the equivalent.
- Will receive 4 admission tickets and festival glasses for guests of their choice.

Business Sponsors - \$200 (multiple sponsorships) (Deadline for payment is 2 months prior to the event)

- Name or logo on promotional materials to include: website, and any other print mediums the ACHS deems appropriate.
- Up to 2' x 3' Banner may be hung in designated locations within the event site
- Will receive limited on stage mentions during breaks.

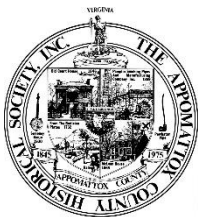
Wristband Sponsor - \$200 Limited to 3 sponsors, one for each type of wristband (Deadline for payment is 2 months prior)

- Name or logo printed on event wristbands that designate drinkers (21 & older) or non-drinkers or volunteers.
- Name or logo on promotional materials to include: website, and any other print mediums the ACHS deems appropriate.

Sponsorship Listing - \$25 - \$200 (multiple sponsorships) (Deadline for payment is 1 month prior to the event)

- List of Sponsors, by amount donated, hung near Festival area

*Sponsorships are reserved on a "first come, first served basis" by payment in full. This is a "rain or shine" event and there are no refunds for any sponsorships. All sponsors will provide their own banners or small signs to be displayed in appropriately deemed areas. Banners or small signs can be ordered through the ACHS to be printed locally for the cost of such banner or sign (pre-payment required). The ACHS Event Committee will assign banner and sign placement areas and will have the final say on such placement. We thank you for your cooperation.



"Supporting businesses" will be listed for the next year on the Society's webpage and/or Facebook page, with a quick link to their webpage or Facebook page, so please be sure to list one of those internet links with your returned Ad. Thank you for your help in supporting the Appomattox County Historical Society's efforts to raise the funding necessary to produce this event, as well as the funds needed to renovate our Clover Hill Village Living History Center and Old Jail Museum and support our other projects.

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PLEASE RETURN WITH PAYMENT

Internet webpage:
or Facebook page: _____

Company / Sponsor Name _____

Billing Address _____

Physical Address _____

Contact Phone _____ Phone Number for Posting _____

Email _____

Please provide a brief description of your business

Package Chosen to Sponsor: Please MARK Your Choice. Deadline for payment prior to the event, listed below.

<input type="checkbox"/> Presenting \$900	<input type="checkbox"/> Festival Glass \$500	<input type="checkbox"/> Festival Banner \$500	<input type="checkbox"/> Entertainment \$400
<i>Deadline</i> 3 months prior	<i>Deadline</i> 2.5 months prior	<i>Deadline</i> 2.5 months prior	<i>Deadline</i> 2 months prior
<input type="checkbox"/> Business \$200	<input type="checkbox"/> Wristband \$200	<input type="checkbox"/> Sponsorship Listing \$25-\$200	<input type="checkbox"/> Additional Donation
<i>Deadline</i> 2 months prior	<i>Deadline</i> 2 months prior	<i>Deadline</i> 1 month prior	<i>*Appreciated, not required</i>

Sponsor Fee from above		Check #	
\$			

___ Please send me a Billing Invoice to the email address above rather than an enclosed payment.



Credit Card #	3 or 4 Verification #	Exp
Name on Card	Billing Zip	

* Returned checks are subject to a \$50 fee and/or prosecution.

* Credit Cards accepted with 5% added fee.

We will need in hand, payment in full, as well as the artwork for any promotional materials or for posting on the internet. Artwork can be emailed to APX.Historical@gmail.com in JPEG or PNG format or send your artwork through US Mail.

Your payment should be sent to: **“Appomattox County Historical Society” PO Box 253 Appomattox, VA 24522**. Checks should be made out to the **“Appomattox County Historical Society, Inc.”**

Of course, you can always make a “direct donation”, in addition to, or in lieu of, the purchase a sponsorship, which is tax deductible. Our **Non-profit Tax ID No. 51-0199452** for your tax records.

Thank you for supporting the Appomattox County Historical Society in our efforts to preserve our Nation’s history!